



## 12-MONTH MARKETING PROGRAM



### WE GET IT. WE CAN HELP!

- Do you want to be more effective with marketing?
- Are you concerned that your marketing dollars are not delivering enough results?
- Do you put marketing projects on the back burner because you are busy with sales, implementations and running your company?



"I wanted to let you know how pleased I am with the work you have done for Western Computer. It is such a difference from where we were 3 years ago.

**FANTASTIC** website! You're worth every penny we pay you. Great Stuff!"

**Tom Bardos** CEO, Western Computer



### LEAN ON US TO ACCELERATE YOUR RESULTS

Most of the Microsoft Dynamics ISVs and Partners we work with are in the same boat - they know they need to do more marketing but are stretched to the limit on other important tasks.



### WE DO IT ALL! LET US KNOW WHAT YOU NEED!

- Consulting Hours
- eBooks
- Optimize Social Profiles
- Website refresh
- Articles
- YouTube
- SEO
- Use Cases
- LinkedIn
- Email Copy
- Infographics
- Facebook
- PPC Ads
- Blogs
- Twitter
- Videos
- Case Studies

## 12-Month Marketing Program Options

Annual Marketing Programs	BASIC \$2895/Month	ESSENTIALS \$3875/Month	ACCELERATE \$5295/Month
Blogs	6 per year	12 per year	12 per year
Social Media	2 per week	5 per week	5 per week
Case Study w Landing Page	1 per year	2 per year	2 per year
Prospect Emails	4 per year	7 per year	7 per year
Customer Emails	3 per year	4 per year	4 per year
Additional Landing Pages	1 per year	1 per year	1 per year
eBook/Infographic & Landing Page	2 per year	2 per year	2 per year
Article (2 page) & Landing Page	0	0	2 per year
Video/other services	0	0	2 per year

# ★ BASIC

1

- Blog
- Social Media (2 posts per week)
- eBook/Infographic & Landing Page
- Additional Landing Page

- Social Media (2 posts per week)
- Prospect Email

2

3

- Blog
- Social Media (2 posts per week)
- Prospect Email

- Social Media (2 posts per week)
- Case Study & Landing Page

4

5

- Blog
- Social Media (2 posts per week)
- Customer Email

- Social Media (2 posts per week)
- eBook/Infographic & Landing Page

6

7

- Blog
- Social Media (2 posts per week)
- Prospect Email

- Social Media (2 posts per week)
- Prospect Email

8

9

- Blog
- Social Media (2 posts per week)
- Case Study & Landing Page

- Social Media (2 posts per week)
- Customer Email

10

11

- Blog
- Social Media (2 posts per week)
- Customer Email

- Social Media (2 posts per week)

12



# ESSENTIALS

1

- Blog
- Social Media (5 posts per week)
- eBook/Infographic & Landing Page
- Additional Landing Page
- Prospect Email

- Blog
- Social Media (5 posts per week)
- Prospect Email

2

3

- Blog
- Social Media (5 posts per week)
- Prospect Email
- Article (2 page) & Landing Page

- Blog
- Social Media (5 posts per week)
- Case Study & Landing Page
- Prospect Email

4

5

- Blog
- Social Media (5 posts per week)
- Customer Email

- Blog
- Social Media (5 posts per week)
- Customer Email

6

7

- Blog
- Social Media (5 posts per week)
- Prospect Email

- Blog
- Social Media (5 posts per week)
- Prospect Email

8

9

- Blog
- Social Media (5 posts per week)
- Case Study & Landing Page

- Social Media (2 posts per week)
- Customer Email
- Article (2 page) & Landing Page

10

11

- Blog
- Social Media (5 posts per week)
- Customer Email
- Prospect Email

- Blog
- Social Media (5 posts per week)

12



# ACCELERATE

1

- Blog
- Social Media (5 posts per week)
- eBook/Infographic & Landing Page
- Additional Landing Page
- Prospect Email

- Blog
- Social Media (5 posts per week)
- Prospect Email
- Video & Other Services

2

3

- Blog
- Social Media (5 posts per week)
- Prospect Email
- Article (2 page) & Landing Page
- Video & Other Services

- Blog
- Social Media (5 posts per week)
- Case Study & landing Page
- Prospect Email

4

5

- Blog
- Social Media (5 posts per week)
- Customer Email

- Blog
- Social Media (5 posts per week)
- eBook/Infographic & Landing Page
- Prospect Email
- Customer Email

6

7

- Blog
- Social Media (5 posts per week)
- Prospect Email

- Blog
- Social Media (5 posts per week)
- Prospect Email

8

9

- Blog
- Social Media (5 posts per week)
- Case Study & Landing Page

- Blog
- Social Media (5 posts per week)
- Customer Email

10

11

- Blog
- Social Media (5 posts per week)
- Customer Email
- Prospect Email

- Blog
- Social Media (5 posts per week)

12